



CARBON VALLEY
PARKS & RECREATION DISTRICT

CVPRD DEPARTMENT BOARD REPORTS

JUNE 2024

Guest Services

Quarterly Pass sale revenue for the month of June was \$9,244.75. We received 5 Weld County vouchers this year and the program will end as they no longer have funding.

We had 4 staff who graduated high school and are leaving for college. Positions will be posted on the website to be filled.

	Adult	Youth	Senior	Adult (ND)	Youth (ND)	Senior (ND)	Punches redeemed	Pass swipes	Silver Sneakers	Renew Active	Prime Active	Comp visits	Total Visits
April	1,163	1,477	139	100	89	23	903	8,898	802	733	45	5	14,377
May	1,280	1,959	127	98	187	14	962	8,798	1,055	924	34	0	14,488
June	1,489	2,305	159	168	898	16	807	8,555	862	854	16	118	16,247

	Punch card revenue	Drop in revenue	Pass sales revenue	Total pass sales revenue	Merchandise	Rental revenue	Total Revenue
April	5,144.12	14,449.00	39,206.05	58,799.17	693.71	2,604.00	62,096.88
May	3,662.5	17,162.00	51,373.55	72,198.05	696.53	2,250.00	75,144.58
June	4,329.50	23,557.00	38,918.10	66,804.60	1,175.93	525.00	68,505.53

Maintenance

Our 2024 Shutdown Week Master sheet is nearing completion. This master sheet is a great way of keeping everything organized during shutdown week by giving everyone an itemized list and schedule to go off.

Ballfield season is still in full swing with multiple games being prepped every day. Maintenance and Athletics are in constant communication to be detail-oriented about schedules. Summer ballfield season will wind down by mid-July.

110 work orders were completed in the month of April.

Adult Sports

Adult 4x4 Coed Indoor Volleyball: Summer season ends July 28th. In Spring there were 7 teams and, in the summer, there is 8 teams signed up. Fall season begins on September 8th and goes until the beginning of October. Games are hosted at the Rec Center on Sundays from 5-10pm.

5v5 Men's Basketball League: Registration begins July 1st and ends on September 9th. The season will run on Saturdays, from September 21 to November 16th from 6-10 at the Rec Center.

(NEW) 5v5v5 Coed Slow Pitch Softball: A game that consists of three (3) teams competing against each other in a five (5) inning, 45 outs, no mercy rule game. Registration begins July 1st and ends on August 19th and the season runs from September 8th to October 2nd on Sundays from 5-10 at Frederick Softball Field. Some benefits of playing this format include:

1. Teams ONLY need five (5) players to play. Max roster of seven (7). At least one (1) female must play every inning.
2. Players get MORE at bats, usually 6-10 at bats (or more) per game.
3. Allows players to meet players from other teams as they play defense together.

Youth Sports

The first annual Frederick High School Soccer Camp was hosted and CVPRD had 38 participants in this weeklong camp held at the school. Big thank you to Josh and all the Frederick High School players for putting on a great camp. Also, a huge thanks to Tim with Real CO Weld County for providing all campers with water bottles and the awesome t-shirts. It was a great collaboration with all 3 community organizations!



Softball: This spring, there were a total of 165 players, 13 teams, and 26 volunteer coaches. Compared to last Spring, this is a decrease of 12 players and an increase of 11 volunteer coaches.

Division/Age Group	Participation Numbers	Teams
8U Coach Pitch	38	3
10U	54	4
12U	34	3
14U	39	3



Baseball: Mini-Sluggers and T-ball age division has ended. Everyone loved playing during the week and having their Saturdays free. Coach Pitch ends on July 11th. 10U, 12U, and 14U baseball end the week of July 15th. Compared to last summer, there is a decrease of 18 players and an increase in both coaches and teams.

Division/Age Group	Participation Numbers	Teams
Mini-Sluggers	81	10
T-Ball	100	10
Coach Pitch	147	14
10U	94	8
12U	65	5
14U	33	3

CVPRD Rockies Night: CVPRD night at the Rockies on June 21st was a great success! Youth baseball and softball participants got to participate in an on-field parade before the game. A total of 655 tickets were purchased using the CVPRD link. CVPRD sports department will get a portion of ticket sales back as a fundraiser.



Youth Programming

Carbon Valley Camp: Summer Camp is going extremely well. Campers and staff are staying busy and having a blast! Campers have been swimming, crafting, participating in gymnastics,

completing teambuilding activities, fitness classes and going on trips. Campers have attended field trips to the following locations:

- St. Vrain Valley State Park
- Boulder Reservoir
- Denver Museum of Nature and Science
- Loveland Laser Tag



Mobile Rec: Mobile Rec is on the GO! CVPRD continues to be in the parks on Tuesdays. The summer schedule is from 11:30-1:30. We have teamed up with Weld County Food Bank. Every other Tuesday we will be at Clem Dufour Park while they are serving lunches to the community, and at other locations in the community on the other Tuesdays.

Snapology: Snapology campers had a great week working together, using their imaginations, building, and creating memories! They did activities such as: playing trivia, building castles and maps, taking quizzes, building legos, and doing various activities that use critical thinking skills.

Upcoming Events

- Snapology – Creature Creator Robotics: July 15-19
- Kids Night at the Rec: July 27

Gymnastics

Carbon Valley Camp kicked off this month, offering gymnastics as one of its weekly activities. Each week the gymnastics program brainstormed fresh ideas to ensure campers remained engaged and enjoyed themselves to the fullest. Carbon Valley hosted two gymnastics meets in June. At the gymnastics meet for boys, on June 1, there were 46 competitors and 120 spectators in attendance. For the girls meet, June 14 and 15, there were 329 competitors with a total of 601 spectators cheering them on. All teams also attended a second meet this month. The boys attended Hyland Hills on June 22 and the girls attended Commerce City on June 28.



Aquatics

There is consistently five or six lifeguards up meaning there are about 75 people in the activity pool and an additional 20-40 in the lap pool. We typically have at least one external group every day and our own CVPRD camp uses the pool three times a week. Our group and private swim lesson program continues to see excellent growth. Our private swimming lesson program brought in over \$4,700 in revenue and over 160 lessons were taught. For comparison, our private lesson program generated just over \$15,000 throughout all of 2023 – We are halfway through the year and have already exceeded 2023 revenue for private swimming lessons. The aquatics department also served over 325 kids in group lessons, the first time we have had over 300 participants at least since 2020. The lap pool ADA chair lift was also replaced towards the end of the month – we now have two much more functional and easier to use lifts, improving the accessibility of our pools.



	June 2024	April 2024	June 2023
Tue/Thu pm	84	76	89
Sat am	100	118	83
Mon-Thu am	142	-	120
Total	326	194	292

Time Slots offered	Time slots filled	Unique students YTD
158 (up from 127)	128 (up from 86)	100 (up from 75)

Fitness and Wellness

June brought exciting opportunities for our fitness programming and partnership with the town of Frederick. Fitness Instructor, Jenn Sample, taught yoga in the park at the Frederick in Flight event. Our Kids Summer Camp group worked hard during their Superhero Bootcamp session. The last week of June is World Wellbeing Week. We ended the month with a staff meditation class taught by instructor, Karen Dittman. Karen reminded us of the importance of meditation and how to use this valuable practice to help find relief from anxiety and stress.



Group Fitness Participants Recreation Center: **1149**
 Group Fitness Participants Community Center: **790**

Active Adults

June brought lots of fun to the Active Adults Division. Rockies game, Red Lobster, Bally's Casino, Windsor Community Playhouse, and Chicken Salad Chick Restaurant were just some of the fun had in June. In house activities included cards, coffee, Daimond dots, Genealogy class with the library District, Library lobby stops, blood pressure checks from the Fire Department, Bingo, Colorado Flag Craft and a training session for the Friendly Fork Volunteers, rounding out the month with a 90th birthday celebration.



April Lunches Served: **386**
Total Lunches Served in May 2024: **642**

Marketing

Marketing has been focusing on the election education outreach and attended several events. The three-day Frederick in Flight event brought out yoga participants and lots of new families and was an incredibly productive experience for our team, with positive feedback and excitement from the community about the election proposal. Steering committee members, like Glenn Martin, have been active in reaching out to their neighbors and helping us get the facts out into the community.

In June, we also worked with Brissa Childers to edit our Spanish translation of education materials. An animated map of the Districts' proposed facilities, along with the video of Dean to the website. We now have a polished power point presentation that Dean will take to Rotary and that steering committee members can use at their own presentations.

In July, we have several events, election information pop-ups and election outreach events to align with Parks and Recreation Month. Dacono and Frederick have signed declarations to recognize parks and recreation month in their communities, and Firestone will sign their declaration on July 10 at their town meeting. We will be sharing our patrons' stories via social media and hope to see lots of community members posting on social media about what they love about CVPRD using the NRPA #Where I Belong (#I Belong at CVPRD) theme in July.